

Van de Velde

12.05.2011 - Persbericht

GEREGLEMENTEERDE INFORMATIE

Kennisgeving Aviva Plc. in het kader van de Wet van 2 mei 2007 op de openbaarmaking van belangrijke deelnemingen.

Op 9 mei 2011 heeft Aviva Plc. ons op de hoogte gebracht van het feit dat zij haar participatie in Delta Lloyd NV heeft vermindert tot 40%. Derhalve kunnen Delta Lloyd NV en diens dochtervennootschappen niet langer aanzien worden als dochtervennootschappen van Aviva Plc. Bijgevolg is de voormalige indirecte participatie van Aviva Plc. (via dochtervennootschappen van Delta Lloyd nv) in Van de Velde nv herleid tot nul (zie bijlage).



Van de Velde NV behoort tot de voornaamste marktspelers in de sector van de luxueuze en modieuze dameslingerie. Van de Velde is overtuigd van een langetermijnstrategie gebaseerd op het uitbouwen en de ontwikkeling van de merken rond het concept "Lingerie Styling" (pasvorm, stijl en mode), en dit vooral in Europa en Noord-Amerika.

Voor bijkomende inlichtingen kunt u terecht bij:

Van de Velde NV
09/365.21.00
www.vandavelde.eu

Stefaan Vandamme
Financieel Directeur

EBVBA 4F, vast vertegenwoordigd door
Ignace Van Doorselaere
Voorzitter Directiecomité

FORM TR-1 BE PART I

1) Status of the notification

Final

2) Issuer

Name VAN DE VELDE
Identification number 0448-746-744

3) Reason for the notification

The acquisition or disposal of the control of an undertaking that holds a participating interest in an issuer



4) Notification by

A parent undertaking or a controlling person



5) Persons subject to the notification requirement

| Name (& legal form for legal persons) | Address (for legal persons) |
|--|--|
| Aviva plc | St Helen's, 1 Undershaft, London, EC3P 3DQ, United Kingdom |



6) Persons that dispose of, ... voting rights (Only to be filled in if art. 7 of the Law applies)

| Name (& legal form for legal persons) | Address (for legal persons) |
|--|-----------------------------|
| | |



Please continue entering the information in part II concerning the persons referred to in points 5 and 6

Click

7) Date on which the threshold is crossed

6/05/2011 (DD/MM/YYYY)

8) Threshold that is crossed (in %)

5

If the holding has fallen below the lowest threshold, you have the option of not filling in point 10

9) Denominator

13.322.480

Please enter the denominator before filling in the data

10) Notified details

| A) Voting rights | Previous notification | After the transaction | | | |
|--------------------------|-----------------------|-----------------------|-------------------------------------|----------------------|-------------------------------------|
| | | # of voting rights | | % of voting rights | |
| Holders of voting rights | | Linked to securities | Not linked to the securities | Linked to securities | Not linked to the securities |
| Aviva plc | 679.433 | 0 | | 0,00% | |
| TOTAL | | 0 | 0 | 0,00% | 0,00% |

Start with "groups" of holders. Calculate subtotals and then finish with the persons who are "alone".
The totals, subtotals and % will be updated once you have clicked on <CALCULATE>

| B) Equivalent financial instruments | After the transaction | | | | | |
|---|------------------------------|---------------------------------------|-------------------------|--|--------------------|--------------|
| Holders of equivalent financial instruments | Type of financial instrument | Expiration date | Exercise period or date | # of voting rights that may be acquired if the instrument is exercised | % of voting rights | |
| | | | | 0 | 0,00% | |
| TOTAL | | (in relation to all expiration dates) | | | 0 | 0,00% |

The totals will be updated once you have clicked on <CALCULATE>

| TOTAL (Voting rights & Equivalent financial instruments) | # of voting rights | % of voting rights |
|--|--------------------|--------------------|
| | 0 | 0,00% |

11) Chain of controlled undertakings through which the holding is effectively held, if applicable

Please describe, or join a diagram in attachment

12) In case of proxy voting for only one GM

Holder will cease to hold / will hold again voting rights as of

13) Additional information

| A) Convertible bonds and rights to subscribe to voting securities not yet issued | | | | | |
|--|------------------------------|------------------------------|------------------------------------|--------|--|
| Holder | Type of financial instrument | Expiration date (DD/MM/YYYY) | Exercise/Conversion period or date | Number | # of voting rights that may be acquired if the instrument is exercised/converted |
| | | | | | |

| B) Shares without voting rights | |
|---------------------------------|--------|
| Holder | Number |
| | |

C) Remarks

The direct participation in VAN DE VELDE is held by Delta Lloyd Group of Companies. Aviva plc has reduced its stake in Delta Lloyd NV to 40% and as a result Delta Lloyd NV and its Group of Companies are no longer considered to be a subsidiary of Aviva plc. Therefore, the indirect participation of Aviva plc in VAN DE VELDE is reduced to 0.

Done at

On (DD/MM/YYYY)

Name & capacity

Signature